



MINISTER IN THE PRESIDENCY: REPUBLIC OF SOUTH AFRICA

Private Bag X1000, Pretoria, 0001

24th October 2006

Dear Clifford Cohen

South Africa will host the 5th World Summit on Media for Children 24-28 March 2007. This unprecedented event will be held at the Sandton Convention Centre in Johannesburg, South Africa and will bring together global leaders in the field of media and children. This includes television, film, radio, the internet and mobile communications.

It is a decade since the Children and Broadcasting Foundation hosted the first Summit on Children and Broadcasting in Johannesburg. Since then (1996) the Children and Broadcasting Foundation has worked tirelessly to promote the Africa Charter on Children's Broadcasting which has now been endorsed by the Commonwealth Broadcasting Association (CBA), URTNA and SABA. CBFA has also campaigned globally in Africa, The Middle East, Latin America, North America, Asia and Europe to promote quality media for African children.

Please accept this invitation to be a speaker / presenter at the 5WSMC. Details will be forwarded to you by the 5WSMC organizers.

General information as well as the draft agenda is available on the website at www.5wsmc.com

We look forward to welcoming you to the 5WSMC.

Yours Sincerely


Essop Pahad
Minister