

FOX KIDS

Summer 2000

FOX KIDS TAKE "ANIMATION" AGAINST SMOKING



On February 16, FOX KIDS honored talented students from twenty-seven middle schools in the "Los Angeles Unified School District Animation TEAM Awards." The students had taken a twelve-hour animation workshop where they created their own anti-smoking public service announcements (we call them PSA's). A panel of judges

chose one short that represented the "most effective and creative use of animation." The winners of that award got to visit the FOX KIDS studio and mix the sound on their own PSA! Make sure you keep your eyes peeled for the winning animated short, "Down to the Last Life," on FOX KIDS this summer.

These three frames from the winning storyboard show the dangers of smoking. Here the cat realizes he's used eight of his nine lives and crushes out his cigarette.

